



JORGENSEN CONSULTING WELCOMES DIANNE REID

July 13, 2016 Greensboro, NC: Jorgenson Consulting is proud to announce and welcome Dianne Reid as the company's Managing Director of our New York City office. Reid will be responsible for business development, executive search and client management.

Todd Jorgenson, Managing Director and Principal, announced today the firm has opened the new office to further serve its clients with operations in the northeastern and southeastern United States. "This is a great opportunity to bring an economic development professional with direct experience creating jobs and capital investment to our team," said Jorgenson. "Throughout Dianne's career she has been recognized as a forward-thinking professional who understands what it takes to move the needle in a community. That hands on experience will bring tremendous value to our clients," he added.

Dianne Reid is an accomplished Certified Economic Developer with over twenty-five years of experience in all aspects of public-private leadership and project management. A self-directed and highly organized manager, she is adept at building strong teams. She is a natural leader with strong commitment to building consensus and alliances across diverse constituencies.



Reid recently retired as President of the Chatham Economic Development Corporation, a post she held for almost nine years. Prior to that, she was Economic Development Director for Orange County, NC for over eight years. In both positions, she directed initiatives in marketing and business recruitment, product development, business retention, and entrepreneurship.

A native of Asheboro, NC, Reid holds a Master's in Regional Planning and a BA in Sociology and Urban and Regional Studies from the University of North Carolina, Chapel Hill. Reid has been active in various regional, state and national economic development organizations and has served on numerous non-profit boards.

Dianne Reid, Managing Director of Jorgenson Consulting, can be reached via e-mail at dianne@jci-inc.net via phone at 919.704.5535.

About Jorgenson Consulting: With over 20 years' of experience, Jorgenson Consulting is a leading national executive search firm serving organizations in non-profit, economic and community development. To learn more about Jorgenson Consulting, visit www.jci-inc.net or call 866.564.3138.