



Press Release

Economic Development Alliance to welcome Daniel B. Casey as new CEO

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## St. Clair County, MI –

The Economic Development Alliance of St. Clair County, Michigan is pleased to announce it will soon be welcoming Daniel B. Casey, as Chief Executive Officer for the Economic Development Alliance (EDA). The EDA which formed a site selection committee among Board Members earlier this year, chose Jorgenson Consulting, Inc. to assist its efforts to find the right candidate to lead the organization.

Jorgenson Consulting, Inc., founded in 1992, is a leading national Executive Search firm serving Boards of Directors of Community and Economic Development Organizations. Jorgenson Consulting, Inc. specializes in the placement of executives for Economic Development Organizations, Chambers of Commerce, Downtown Partnerships, Municipal Government, Technology and Research Parks.

"We identified sixty two candidates, through interviews, reference checks and the required experience for the position, we selected eight very qualified candidates that were presented to the search committee. Mr. Casey is an accomplished professional that will bring a high level of experience and knowledge to the job. His energetic leadership and experience will aid in the movement towards job creation and capital investment in St. Clair County," said Todd Jorgenson of Jorgenson Consulting, Inc.

Mr. Casey has served as the Manager of Economic Development for the City of Rochester Hills, Michigan for the past seven years. Mr. Casey's responsibilities included managing the economic development functions for the City including managing development projects, business recruitment and retention, business development, and marketing. Mr. Casey also acted as the City's business liaison and assisted in resolving local business issues and concerns. He also spent 16 years with the City of Southfield, and managed its business retention and attraction programs, as well as the development of its SmartZone™.

Mr. Casey holds a B.A. in Telecommunications from Michigan State University. In the economic development arena, he has successfully completed training certification and courses offered by the Michigan Economic Developers Association, Michigan Economic Development Corporation and the International Economic Development Council. Mr. Casey also has very strong technical skills and is a recipient of six national awards in television production, and one Michigan Municipal League award for web site design. He serves on numerous boards and committees at the state level, including the Advisory Committee of the Michigan Economic Development Corp. and the Michigan SmartZone™ Coordinating Council.

"Mr. Casey has the right credentials and experience, and fit all the criteria we were looking for," said Shaun Groden, outgoing President of the EDA.

"Dan not only has the right experience, he understands the economic challenges we are facing and has strong relationships at both a state and regional level. We are very excited to have him working with us in St. Clair County," said John Robbins, incoming President of the EDA.

"This will be like coming home," said Casey, who was born in the county and lived here as a boy. "I have a lot of family in the Port Huron and Marine City areas and I'm very familiar with the county, its economy and resources."

We ask our community to extend a warm welcome to Dan, who along with his wife will be relocating to the Blue Water region and taking on the economic development leadership role in St. Clair County. We invite you to come "meet and greet" Dan at EDA's Semi Annual luncheon on Tuesday, February 15<sup>th</sup>. Event information and reservations will be available online at [www.edascc.com](http://www.edascc.com)

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