



## **BBA COMMITTEE SELECTS CONSULTANT FOR CEO SEARCH**

### **IMMEDIATE RELEASE**

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**BIRMINGHAM, Ala.** (August 20, 2010) – A nine-member search committee of the Birmingham Business Alliance (BBA) has selected Jorgenson Consulting to assist in the process of selecting a President and CEO of the BBA. Committee chair Johnny Johns of Protective Life Corp. says the selection was based on Jorgenson's extensive experience in executive searches for similar organizations.

"Jorgenson works exclusively in the areas of economic and community development and has conducted searches for scores of organizations like the BBA," Johns said. "They have developed a successful process to identify, evaluate and select top executives for similar organizations and we are confident their experience will help us find the best candidate for this job."

Johns said Jorgenson will interview key stakeholders to determine the key competencies needed for the job. They will then identify and assess candidates before presenting them to the search committee. The process is expected to span several months.

"As the BBA launches Blueprint Birmingham, a five-year strategic plan for the Birmingham region, we are absolutely committed to selecting the best candidate to lead this very important organization," Johns said.

The BBA search committee is comprised of nine members of the organization's executive committee: Chair: Johnny Johns, Protective Life Corp; Charles McCrary, CEO of Alabama Power Co.; Jay Grinney, CEO of HealthSouth Corp.; James McManus, CEO of Energen Corp.; Rob Burton, president of Hoar Construction LLC; Ann Florie, Executive Director of Leadership Birmingham; Herschell Hamilton, Principal with Formation Methods LLC; Fred McCallum, state president for AT&T Alabama; and John McMahon, Chairman and founder of Ligon Industries LLC.